



Date 1/5/2024

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Bank of Botetourt Announces the Promotion of Seay to Assistant Vice President, Operations Officer, Cole to Credit Administration Officer, & Focht to Fraud Officer

January 5, 2024, Buchanan, VA — Bank of Botetourt is proud to announce the promotion of three of its employees, Jerrica Seay, Beverly Cole, and Kelly Focht. Michelle Austin, President, and COO expressed her congratulations to Beverly, Kelly, and Jerrica on being promoted. “We are proud to be able to promote from within and are confident that they will each continue to thrive in their respective positions. We are fortunate to have such a great team here at the Bank and look forward to seeing what they will accomplish!”

Jerrica Seay is being promoted to Assistant Vice President, Operations Officer, and is located at the Bank’s Care Center in Buchanan. In her new role, Seay will oversee and assist with Electronic Banking, Card Services, and Loan Operations for the Bank. Seay joined the Bank twelve years ago after graduating from Mary Baldwin University. Jerrica was born in Lexington, Virginia, and currently resides in Glasgow with her husband Adam, and their two daughters.

Beverly Cole is being promoted to Credit Administration Officer, where she will work to help manage the entire credit process within the Bank. Cole has over forty years of experience in the financial industry and received her degree from Virginia Western Community College. A Virginia native, she resides in Botetourt County alongside her husband Jeff, and their family. In her spare time, Beverly is an active member of Relay for Life of Virginia’s Blue Ridge, Heart Walk for the American Heart Association, and her church.

Kelly Focht is being promoted to the role of Fraud Officer and is based out of the Bank’s Care Center in Buchanan. Focht was born and raised in Buchanan and is proud to have received her degree from Ferrum College. She has been with the Bank for nearly thirteen years and has recently participated in several local events on behalf of the Bank to spread awareness regarding customer fraud prevention. In her spare time, Focht is a leader of the Botetourt County 4-H Livestock Club and a 1st grade Sunday school teacher at Mill Creek Baptist Church. Kelly currently resides in Buchanan with her husband Jason and their two daughters.

About Bank of Botetourt

Bank of Botetourt was chartered in 1899 and operates thirteen retail offices in Botetourt, Rockbridge, Roanoke, and Franklin counties, the City of Salem, and the Town of Vinton, all in Virginia. Bank of Botetourt also operates a mortgage division, Virginia Mountain Mortgage, and a financial services division, Botetourt Wealth Management.



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Jerrica Seay



Beverly Cole



Kelly Focht